



Ford

» We're celebrating our past,
while reinventing our future.
The new all-electric Capri is
a car that only Ford could build. «

AMKO LEENARTS, DIRECTOR, DESIGN, FORD IN EUROPE

C A P R I

The Ford Capri – “the car you always promised yourself” –
was an instant hit when introduced in 1969.

By the end of production in 1986,
the Capri was a motoring icon.

Now, the legend is back –
capturing the classic Capri
spirit and rewired for a
new electric era.



Capri



THE CAR YOU ALWAYS PROMISED YOURSELF

Inspired by the success of the Ford Mustang, the Ford Capri was developed to bring affordable sports coupe style and performance to customers in Europe.



THE MK1: 1969 – 1974

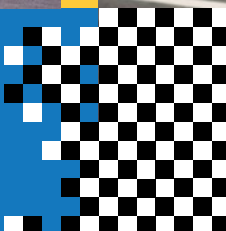
The Mk1 Capri was unveiled at the Brussels Motor Show, Belgium, in 1969, and was immediately popular – with 400,000 sales in its first two years.



Capri was larger than life right from the start. Early limited editions included the Capri Special in 1971. It was only available in striking Vista Orange, and could be equipped with supercar-style rear spoiler and window slats.



Capri's swagger wasn't limited to the road – it was a star of the racetrack too. The Capri RS2600 won the European Touring Car Championship in 1971 and 1972. The sporty Capri RS3100 was also built to go racing.





THE MK2: 1974 – 1978



A new hatchback tailgate was one of the big changes for the Capri Mk2 introduced in 1974. It made Capri more practical, while other changes made the interior more modern and the car even more fun to drive.



The 1975 Capri Special was another limited edition model with a dazzling colour scheme. Available only in black or white, it had gold-coloured pinstripes on the bonnet, sides and rear, as well as gold-coloured wheels and special seat trim with gold-coloured inserts.





The 1974 Ford Ghia Coins – unveiled at that year's Geneva Motor Show – was a concept vision of how Capri might look in the far-off future ... 1994.



“With Ford's new ‘Series X’ Kits you specify as much or as little change as you like” Bjorn Waldegard

Being able to personalise Capri by choosing specific options was always a big part of the sports car's appeal. "Series X" kits introduced for Capri in 1977 meant customers could choose Ford Rallye Sport features to make the car go and look how they wanted.



THE MK3: 1978 – 1986



The sleeker, more aggressive styling of the Mk3 Capri was a perfect fit for the new decade on the horizon. Four round headlamps connected by horizontal grille slats became an iconic 1980s design feature.

The Zakspeed Ford Capri racecar was one of the most radical Capris ever – with a fire-spitting turbocharged engine and wildly flared body panels. It won the DRM title in 1981 and inspired the super-sporty 1981 Capri RS Turbo.





Turbocharging wasn't the only sophisticated engine technology used by the Capri. Modern fuel injection for a new 2.8-litre engine made the Capri more refined and fuel efficient, while boosting the sports coupe performance.



In 1986 Ford marked the end of Capri production with a final limited edition. Just over 1,000 examples of the Capri 280 were made – all in Brooklands Green.



Ready to inject some soul into the world of EVs, the new all-electric Capri is exactly how the iconic sports coupe would have evolved had Capri stayed in continuous production.